

# Public Relations Committee Bi-Annual Report

## Members:

Cindi M. Trustee Area 8  
Pam B. Trustee Area 2G  
Julian F. Trustee Area 3F  
Brian B. Area 8  
Dave A. Area 3D

Meetings were held on Zoom in October and November of 2021 and March of 2022

- Looked at ways to use Social Media to spread awareness. We're continuing to look for ways to be anonymous in the areas of youtube, facebook, twitter etc. Local areas use private facebook groups however this doesn't reach the general public.
- Several members have responded to requests for Public Relations interviews. Telemundo, NPR, Chicago local, Phoenix local, among others.
- We've revised the mission statement as follows:

**Communicate information relating to the existence of Gamblers Anonymous meetings to the general public. Spread awareness of the Gamblers Anonymous Program with others when requested.**

- We're reviewing the PR literature and will be working on updating the Public Relations Fact Sheet and Public Service Announcements in the Information Packet.
- Exploring ways to reach out nationally. There isn't one phone number that connects to all areas and the website doesn't have phone numbers for all areas.
- How can we help areas with their public relations? We're open for new members. You don't have to be a trustee to be a member. Input from other areas on how they handle public relations is welcome. Is there a budget for Public Relations?